Please read the text below before attempting any of the paper

- Please complete the paper in blue or black ink, do not use pencil
- Questions may be attempted in any order
- Read each question carefully and answer as many questions as you can
- You must not use a dictionary
- At the end of the test, please close your paper and hand all materials to the Supervisor/Invigilator
- Do not open this paper until you are told to do so by the Supervisor/Invigilator

<table>
<thead>
<tr>
<th>Marker's Use</th>
<th>Marker Initials</th>
<th>1</th>
<th>1.1</th>
<th>Moderator Initials</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1.1</td>
<td>1</td>
<td>1.1</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>1.2</td>
<td>2</td>
<td>1.2</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>1.3</td>
<td>3</td>
<td>1.3</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>1.4</td>
<td>4</td>
<td>1.4</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>2.1</td>
<td>5</td>
<td>2.1</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>3.1</td>
<td>6</td>
<td>3.1</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>1.1</td>
<td>7</td>
<td>1.1</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>1.2</td>
<td>8</td>
<td>1.2</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>1.3</td>
<td>9</td>
<td>1.3</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>1.4</td>
<td>10</td>
<td>1.4</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>2.1</td>
<td>11</td>
<td>2.1</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>3.1</td>
<td>12</td>
<td>3.1</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>1.1</td>
<td>13</td>
<td>1.1</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>1.2</td>
<td>14</td>
<td>1.2</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>1.3</td>
<td>15</td>
<td>1.3</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>1.4</td>
<td>16</td>
<td>1.4</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>2.1</td>
<td>17</td>
<td>2.1</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>3.1</td>
<td>18</td>
<td>3.1</td>
<td></td>
</tr>
</tbody>
</table>

Overall Grade

Overall Grade
Carrie O’Hara: “It is about recognising women’s strengths, skills and insights.”

Carrie O’Hara explains East Park’s reasons for wanting more women workers

Carrie O’Hara, general manager at business technology company East Park UK, reveals what her company is doing to attract more women into an IT career.

“At East Park, we try to attract more diversity generally - and more women specifically - into the business, since we believe female views ultimately make for a stronger, more collaborative organisation. This will bring more effective results to our customers.”

Opportunities for women at East Park

“We’ve increased the number of women we have in leadership positions and now one fifth of our global network has women in top management positions. Several projects are led by women, including one in a large Italian bank. We have programmes designed to attract and retain women across all levels, especially in senior positions. In addition to coaching and mentoring, we have initiatives including a dedicated leadership programme to support women at manager level to progress their careers. We ensure that we interview at least one woman candidate for all senior roles and include at least one woman on the interview panels. We encourage the women at the top to help and motivate those in earlier stages of their careers. Having two women on our executive committee is a fantastic step in the right direction.”

“Our objective is to get more women into senior roles and on to management boards but it also goes beyond that. It is about recognising women’s strengths, skills and insights to ensure that they are taking active steps in their careers early on, so the job market remains rich with female candidates.

“Understanding the strength that diversity can bring to the workplace is crucial and it’s very important that companies open doors to support the growth of female talent in the IT sector.”

Text 1 Adapted from The Guardian Saturday 15th March 2014
Circle the letter of the correct answer A, B, C or D.

1. East Park
   A wants to attract more women into IT Careers
   B has women in all senior roles in their company
   C recruits female employees for other companies
   D believes women are better managers than men

2. Choose the most appropriate heading for the last paragraph.
   A The organisation of a company
   B The benefits of a varied workforce
   C The growth of IT sectors in business
   D The advantages of IT training for women

3. Why are inverted commas (“...”) used in this sentence?
   Carrie O’Hara: “It is about recognising women’s strengths, skills and insights.”

   A To emphasise a point
   B To indicate direct speech
   C To attract the reader’s attention
   D To give an example

4. What word in the paragraph under “Opportunities for women at East Park” means the same as “applicant”?

5. The purpose of this text is to
   A inform
   B instruct
   C persuade
   D advertise

6. East Park UK is a
   A recruitment company
   B women’s co-operative
   C a training company
   D business technology company
Another ‘Tale of Two Cities’: Plans for a supermarket in Denton were approved yesterday, against the wishes of Munchester’s town hall chief.

Designed in 2013 by Jonathan Dunstone Architects, the supermarket, in Springfield Lane, Greengate will include a grass and wildflower roof!

Six years ago, plans were developed for homes and shops in the same area. That scheme never took off but now the go-ahead has been given for 40 new homes and a new supermarket next to the river.

However, Sir Hugo Bromsgate, chief executive of Munchester Council, has written a letter of complaint to Denton Council, saying that he objected to the development ‘in the strongest possible terms’.

In his letter he says: “Although there is a close relationship between the two cities of Munchester and Denton - and Denton’s plans to promote the growth of their city centre are generally supported - Munchester City Council is concerned that the proposed development could have a detrimental impact on building development in Munchester.”

He says that Munchester has already identified two sites - Central Retail Park in Anbridge and First Street in Kingsgate - as the most appropriate areas for development. Both would include new food stores. Sir Hugo added: “Munchester Council’s concern is that the proposals at Springfield Lane will threaten the schemes in Munchester.”

Sam Golding from Denton City Council, said that: “Our plans for Greengate will create much needed local jobs and for the first time in this area thousands of people will be able to shop at a 24/7 supermarket.” [Paragraph 7]

The developer is now looking for a major chain for the 25,000 sq ft store which will have a 230-space car park – and, of course, the environmentally friendly wild-flower roof!

By Neal Keeley 19 Feb 2014
7. When were the plans for the supermarket approved?
   A  24th July
   B  In February 2014
   C  Six years ago
   D  In 2013

8. Sir Hugo Bromsgate is in favour of the development in Denton.
   Tick one box ☑
   True ☐ False ☐

9. List two text features which indicate that this is a newspaper article
   (i) __________________________________________
   (ii) __________________________________________

10. Which word could replace the word ‘detrimental’ in the first column?
    A  Unusual
    B  Negative
    C  Beneficial
    D  Surprising

11. What is the purpose of paragraph 7?
    A  To advertise employment
    B  To respond to residents’ complaints
    C  To give a description of Denton
    D  To give the benefits of the plans

12. Write below one of the advantages of the new development in Denton.
    __________________________________________
Dear Andy

After our conversation in January we determined that you would be perfect for our project. There will be a focus group meeting next Saturday, June 8 which will begin at 10:00 with the aim of finishing at 3:00 pm. This will be in our offices located on the 4th floor of our main building in Kemp Town.

During this meeting we will update one another on project areas of concern and possible solutions, and there will also be an opportunity for open discussion. You will be able to voice your ideas and suggestions and become familiar with the project to date. You will also meet the other team members and management staff. If you have a query I’ll be on hand to deal with it.

We are very pleased that you are interested in being a part of the group and look forward to seeing you on Saturday.

Please feel free to wear casual clothing. Refreshments will be provided.

If for some reason you are unable to attend, please contact Anna Simpson in our office immediately. Anna can be reached on 01133 456 787.

Kind regards

James Bennett

Managing Director

Bennett Software and Gaming
Circle the letter of the correct answer A, B, C or D.

13. What is the e-mail about?
   A  A meeting for the directors of a project  
   B  An interview for a participant in a project  
   C  A group meeting to discuss a project  
   D  A meeting to discuss starting up a new project

14. According to the text, what should Andy do next?
   A  Telephone Anna Simpson to confirm his attendance  
   B  Confirm his attendance with James Bennett  
   C  Contact James Bennett immediately for more information  
   D  Attend the meeting in Kemp Town on Saturday

15. Who or what does the pronoun ‘This’ refer to in the first paragraph?
   A  The aim  
   B  The group  
   C  The project  
   D  The meeting

16. Which word in paragraph 2 could you replace with the word “question”?

Circle the letter of the correct answer A, B, C or D.

17. What is the purpose of the e-mail?
   A  To invite Andy to the meeting  
   B  To describe the agenda for the meeting  
   C  To discuss Andy’s job description  
   D  To highlight problems with the project

18. What time will the meeting end?
   A  After 3 o’clock  
   B  About 3 o’clock  
   C  At exactly 3 o’clock on  
   D  Before 3 o’clock

End of assessment