

Activity: Make an Advertisement

Pathway:	Speech for Employability
Assessment Section:	Section 1: Employment talk/Business pitch
Activity aim:	This activity encourages students to think outside the box by quickly devising a business pitch. It is a great activity for getting everyone involved and also works particularly well in groups.
Time:	10-20 minutes
Delivery:	<p>Bring in a large bag of props. It can include anything from washing-up liquid to a mobile phone.</p> <p>Give each student ONE (1) item and 1 minute's thinking time. Each student must then give a 30 second advertisement on their product and say why it is so amazing, and why people should buy it. Extend this to a one-minute advertisement for groups.</p> 